Tennessee Volunteers v. Auburn Tigers Football Game Ticket Giveaway Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN

Instagram, LLC ("Instagram"), Meta Platforms, Inc. and each of their respective affiliates, subsidiaries, shareholders, representatives, officers, directors, agents, and employees (collectively, the "Meta Entities") will have no liability or responsibility for any claim arising in connection with participation in this contest or any prize awarded. Instagram and the Meta Entities have not sponsored, endorsed, or administered this Giveaway in any way and this Giveaway is not associated with Instagram or the Meta Entities in any way.

HOW IT WORKS:
These terms and conditions apply to the Tennessee v. Auburn Tigers Football Game Ticket Giveaway from September 21, 2026 to September 24, 2026 on Instagram (https://www.instagram.com/pilotflyingj/) (the "Giveaway") sponsored by Pilot Travel Centers LLC ("Sponsor") (the "Rules"). To enter the drawing for the Giveaway, you must, between September 21, 2026, at 10:00 AM EST and September 24, 2026, at 11:59 PM EST (the "Giveaway Entry Period") to do the following:

(1) follow @pilotflyingj on Instagram;
(2) "Like" the official Tennessee Volunteers v. Auburn Tigers Ticket Giveaway post on September 21; and,
(3) tag another person in the comments of Tennessee Volunteers v. Auburn Tigers Football Game Ticket Giveaway post to enter for a chance to win the Prize described below.

The Giveaway Entry Period will be measured using the Eastern time zone. Entries are only valid if submitted as detailed above within the applicable Giveaway Entry Period. Sponsor's computer is the official time keeping device for the Giveaway. All material(s) submitted to Sponsor in connection with the Giveaway shall be referred to herein as the "Entry," and the person submitting the Entry shall be referred to herein as the "Entrant." Sponsor will retain ownership and the right to reuse or repurpose any Entry, including photo and video content, on any form of digital or social media, including but not limited to Sponsor's social media channels, website and blog. Any tagging of content that is inaccurate or misleading may result in disqualification of the Entry.

ELIGIBILITY:
Entrants must be 18 years of age or older at the time of Entry and a legal resident of the United States of America. Employees of Sponsor, its parent, affiliates, subsidiaries, sales representatives, advertising, promotion, and judging agencies and all other service agencies involved with any Giveaway and members of the immediate families (parent, child, sibling and spouse) or households (whether or not related) of any of the above are not eligible.

PRIZE DESCRIPTION:
The prize shall include: (i) two (2) tickets to the University of Tennessee vs. Auburn Tigers football game at Neyland Stadium in Knoxville, Tennessee on October 3, 2026, and (ii) one (1) $100 Pilot Flying J Gift Card (the "Prize"). The Prize has an approximate retail value of $727.38.

DRAWING:
The winner will be selected in a random drawing from all eligible entries received by Sponsor during the Giveaway Entry Period. The drawing will be conducted reasonably promptly after the end of the Giveaway Entry Period. The winner will be notified by September 25, 2026, at *11:59 PM ET*. The Entrant selected as the winner has 72 hours to respond, provide verification information required by Sponsor, and claim the Prize. If the selected winner does not respond and claim the Prize, then Sponsor may conduct another random drawing from all remaining all eligible entries received by Sponsor during the Giveaway Entry Period. Any Entrant selected as a new winner has twenty-four (24) hours to respond, provide verification information required by Sponsor, and claim the Prize. Sponsor shall have no liability for a winner's failure to receive notices due to spam, junk e-mail, or other security settings or for a winner's provision of incorrect or otherwise non-functioning contact information. Sponsor is not responsible for any misplaced, discarded, illegible, or destroyed Entries, or for the inability to contact the winner, the selected winner's Prize may be forfeited and Sponsor reserves the right to draw for an alternative winner from the remaining eligible entries. The odds of winning will depend on number of eligible Entrants in each Giveaway. All costs and expenses associated with the acceptance and use of the Prize, including, but not limited to all federal, state and local taxes, are winner's sole responsibility.

CONDITIONS OF PARTICIPATION:
Limit one (1) Entry per household during each Giveaway Entry Period with respect to each Instagram post. Entries do not roll over to any other giveaway or promotion offered by Sponsor. Entries not legitimately submitted and/or submitted in accordance with these Rules are void. Use of any automated system to submit an Entry or otherwise to participate is prohibited and will result in disqualification of the Entry and the Entrant. THE WINNER OF THE RANDOM DRAWING WILL BE VERIFIED AFTER VALIDATION OF ENTRANT'S ELIGIBILITY BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING. WINNER WILL BE NOTIFIED VIA INSTAGRAM PRIVATE MESSAGE OR EMAIL ONCE VERIFICATION IS COMPLETE. No is purchase necessary to enter or to win. This Giveaway is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law. By submitting an Entry, Entrants agree to be bound by the terms of these Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to the Giveaway. Acceptance of the Prize constitutes permission for Sponsor and its agencies to use winner's name and/or likeness for advertising and promotional purposes without additional compensation, unless prohibited by law. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Giveaway, or in the announcement of the Prize. Sponsor is not responsible for lost, stolen, or damaged Prize. By submitting an Entry, Entrants grant Sponsor and/or the participating partners of the Contest, if any, a perpetual, worldwide, irrevocable, royalty-free license to transform, edit, modify, reproduce, distribute, transmit, publish, broadcast, perform, display, or otherwise use the entry materials with or without modifications, in any form or medium whether now existing or later developed. By submitting a photo, Entrant represents and warrants that the photo and its contents, are Entrant's work product and do not infringe the rights of any third party (including but not limited to copyrights and rights of publicity/privacy) and that Entrant has the right to submit it. All photos and content submitted as part of the Entrant's nomination will remain the sole property of the Sponsor. Sponsor reserves the right to leverage any content, photos,

or written copy submitted by an Entrant as part of the Contest in promotion on social media, websites, press materials or in any earned media or public relations efforts.

CONDITIONS OF AWARD:
The Prize is awarded without warranty of any kind from Sponsor, express or implied, without limitation, except where this would be contrary to federal, state, or local law or regulation. Return of any Prize or Prize notification as undeliverable may result in disqualifications and selection of an alternate. By submitting an Entry, the winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited), and any other documents requested or required by Sponsor (the "Documents") within seventy-two (72) hours from the time of request or the Prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. Failure to provide all required information and signed Documents within the stated time period may result in forfeiture of the Winner's right to claim the Prize, and may result in the Prize being awarded to an alternate winner. Winner may be required to provide Sponsor with photos of Winner utilizing the Prize, of which Sponsor reserves the right to leverage in promotion on social media, websites, press materials or in any earned media or public relations efforts.

RELEASE AND INDEMNIFICATION:
By participating in the Giveaway and/or accepting the Prize, Entrants and/or winners agree to release, discharge, indemnify and hold harmless Sponsor, the Meta Entities, and each of their respective subsidiaries, affiliates, suppliers, distributors, officers, directors, employees, representatives, agents, prize suppliers, and advertising and promotional agencies from and against any claims or causes of action relating to, arising out of, or in connection with participation in the Giveaway as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the Prize or participation in any promotion-related activity or participation in the Giveaway. For avoidance of doubt, by submitting an Entry or accepting a Prize, you acknowledge and agree that you are providing a complete release of Instagram and all Meta Entities from any liability.

INTERNET:
In the event of a dispute as to any Entry, Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive information by Sponsor on account of technical problems or traffic congestion on the internet or at any website or any combination thereof. If for any reason any of the Giveaway is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes, technological or otherwise, which corrupt, disrupt or otherwise affect the administration, security, fairness, integrity, or proper conduct of the Giveaway, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend any and all aspects of the Giveaway without notice. Sponsor reserves the right, but not the obligation, to randomly select winners from eligible Entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who tampers with the Entry process. Caution: Any attempt by any

individual to deliberately damage any of Sponsor's social media channels or website or undermine the legitimate operation of the Giveaway is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to prosecute and/or seek damages from any such individual to the fullest extent of the law.

GENERAL CONDITIONS:
Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. ***No substitution of any prize is offered, no transfer of any prize to a third party is permitted, and non-cash prizes may not be redeemed for cash. Any portion of a prize not accepted by the winner will be forfeited.*** Sponsors reserves the right to award a prize of equal or greater value in the event the published prizes are unavailable. Prize recipients will be solely responsible for paying all applicable federal, state and local taxes on prizes, and if applicable, winner(s) may receive an IRS Form 1099 for the retail value of any prize.

PRIVACY:
Entry may require submission of certain information, including name, date of birth, address, phone number, and email address. All such personal information collected during this Promotion is for the benefit of Sponsors. and accordingly subject to Sponsors' privacy policy, accessible at https://pilotcompany.com/privacy-notice. ***By participating in this Giveaway and submitting an Entry, you agree to receive by mail, email, phone call, or text message communications from Sponsor in the administration of this Giveaway as well as communications from the Meta Entities, by mail, email, phone or text.*** If at any point you do not wish to receive such communications, including at time of entry, you may choose to opt out at any time. If you choose to opt out of communications from Sponsors during the pendency of this Giveaway, you may forfeit your opportunity to win if the opt out results in Sponsor's inability to contact you.

GOVERNING LAW; DISPUTES:
Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with the Giveaway or the Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Tennessee or the appropriate Tennessee State Court located in Knox County, Tennessee, and by participating in a Giveaway, Entrant submits to the personal jurisdiction of such courts and waives any defense or objection related to venue or inconvenient forum with respect to claims related to a Giveaway; (ii) any and all claims, judgments and awards shall be limited to actual, direct out-of-pocket costs incurred, including costs associated with entering the Giveaway but in no event attorneys' fees; and (iii) under no circumstances will a participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, exemplary, incidental and consequential damages and any other damages, other than for actual, direct out-of-pocket expenses. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. Except where prohibited by law, all issues concerning the construction, validity and enforcement of these Rules, or the rights and obligations of the Entrant and Sponsor, shall be construed and governed by the laws of the state of Tennessee, without regard to conflicts of law rules.

SPONSOR and ADMINISTRATOR:

Pilot Travel Centers LLC, a Delaware limited liability company with offices at 5508 Lonas Dr., Knoxville, TN 37909 is the Sponsor of this Giveaway. THIS GIVEAWAY IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH INSTAGRAM. YOU UNDERSTAND THAT YOU ARE PROVIDING YOUR INFORMATION TO PILOT TRAVEL CENTERS LLC AND NOT TO INSTAGRAM. All trademarks are property of their respective owners.

PRINTED OFFICIAL RULES:
For a printed copy of the Official Rules, send a stamped, self-addressed envelope (VT residents need not affix return postage) to: Pilot Travel Centers LLC, Attn: Brand and Marketing, 5508 Lonas Dr., Knoxville, TN 37909.

WINNERS LIST:
For a list of winners, send a self-addressed, stamped envelope before December 23, 2026 to: Tennessee Volunteers v. Auburn Tigers Football Game Ticket Giveaway c/o Pilot Travel Centers LLC, Attn: Brand and Marketing, 5508 Lonas Dr., Knoxville, TN 37909. The winners list will be sent when all prizes have been awarded.