

## Pilot Flying J 2025 Road Warrior Contest Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.** THE CONTEST IS VOID WHERE PROHIBITED BY APPLICABLE LAW OR REGULATORY ORDER.

These Official Rules are applicable to all Professional Drivers (defined below) entering for a chance to win a prize as part of the Contest (“Nominee”) and those individuals who may be nominating/entering a Nominee into the Contest (“Nominator”) (each an “Entrant”).

**1. Eligibility:** The Pilot Flying J 2025 Road Warrior Contest (the “Contest”) is open only to legal residents of the fifty (50) United States or the District of Columbia who are at least 18 years of age at the time of entry. The Contest is open for nominations of persons who, at the time of the nomination, are employed or self-employed full-time as a commercial truck driver with a valid commercial drivers license that has been in effect prior to entering into the Contest (as determined by Sponsor in its sole discretion), are legal residents of the 50 United States or District of Columbia and are at least 18 years old (each a “Professional Driver”). Eligible Entrants can nominate themselves as a Nominee or submit a Contest entry as a Nominator by nominating another eligible Nominee. Employees of Pilot Travel Centers LLC, SFJ Inc., Tombras Agency, Ritway, and any of their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible to enter or win. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. All entries submitted are the property of Sponsor. Entry in the Contest does not constitute entry into any other promotion, contest, or sweepstakes. Eligibility Notes: Nominators are responsible for confirming whether the Nominee or his/her employer has any policies or restrictions concerning participation in this Contest. The awarding of prizes is subject to such policies. If, for any reason, any Nominee is unable to accept a prize, prize will be forfeited and Sponsor will not have any further obligation to such Nominee. **Once an entry nomination is submitted, Entrant cannot revise such entry in any way.**

**2. Sponsor:** Pilot Travel Centers LLC dba Pilot Flying J, 5508 Lonas Drive, Knoxville, TN 37909 (“Sponsor”). THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK. ENTRANT UNDERSTAND THAT ENTRANT IS PROVIDING INFORMATION TO PILOT TRAVEL CENTERS LLC AND NOT TO FACEBOOK. All trademarks and copyrights are property of their respective owners.

**3. Agreement to Official Rules:** Each Entrant’s (whether a Nominee or Nominator), participation in this Contest constitutes each Entrant’s and winner’s full and unconditional agreement to all terms and conditions set forth herein (the “Official Rules”) and by the interpretations of these Official Rules by Sponsor and by the decisions of Sponsor. Sponsor’s decisions are final and legally binding in all matters related to this Contest and not subject to further review in any forum. Winning a prize is contingent upon fulfilling all requirements set forth herein, including consent to a confidential background check to confirm each potential winning Professional Driver’s eligibility and compliance with these Official Rules. **Due to the nature of the prize offered, if a background check reveals that a potential winning Professional Driver has engaged in conduct that could damage the reputation of Sponsor or any of the Released Parties, as**

**determined by Sponsor in its sole discretion, the potential winning Professional Driver may be disqualified.**

**4. Timing:** The Contest begins on September 2, 2025 at 10:00 a.m. Eastern Time (“ET”) and ends on September 19, 2025 at 11:59 p.m. ET (the “Contest Period”). Sponsor’s computer is the official time-keeping device.

**5. How to Enter:** To enter, visit the Pilot Flying J Road Warrior landing page ([pilotflyingj.com/road-warrior](http://pilotflyingj.com/road-warrior)) and complete the = form during the Contest Period. = Limit one nomination per Professional Driver. Nominations that do not follow all submission guidelines may be disqualified.

The nominator will submit relevant information about the nominated driver for review by the judges. This information may include, but is not limited to, the driver’s number of safe driving miles, number of years driven, veteran status, any awards or accolades they have received, and their contributions to their community or the trucking industry.

By uploading your Submission, Entrant agree that it conforms to the guidelines, permissions, and content restrictions below and that Sponsor, in its sole discretion, may disqualify Entrant if it believes that it fails to conform. Where Entrant’s Submission meets all requirements and restrictions, it will be deemed one valid (1) Submission.

Submission Requirements and Restrictions:

- Submission must be in English;
- Submission must be your original work;
- Submission must not include any content that promotes unlawful or unsafe driving;
- Submission must not include any content that is inherently dangerous, is unsafe, or appears to be unsafe. Accordingly, no firearms/weapons or any content that includes any violence;
- Submission must not contain material that violates or infringes another’s rights, including but not limited to privacy, publicity and intellectual property rights;
- Submission must not contain trademarks, logos (except Sponsor’s, which are not required to be included) or trade dress owned by others, or advertise or promote any brand or product (except Sponsor’s, which are not required to be included)) of any kind, without permission;
- Submission must not promote or reference alcohol, illegal drugs, tobacco, or any political agenda;
- Submission must not contain material that is disrespectful, unduly embarrassing, humiliating, inappropriate, offensive, indecent, obscene, sexually explicit, profane, tortious, defamatory, slanderous or libelous;
- Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age;
- Submission must not disparage Sponsor, Professional Driver, or any other person or party;
- Submission must not promote any direct competitor of Sponsor or another brand; and
- Submission must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any state where Submission is created.

**Limit:** Each Entrant may submit up to three (3) Submissions during the Contest Period, one (1) per Professional Driver. Each Submission must be unique. Submission received from any person in excess of the stated limit will be void. Submission generated by script, macro or other automated means are void. Multiple entrants are not permitted to share the same Facebook account. Any attempt by any entrant to submit more than the stated number of Submission by using multiple/different Facebook accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. In the event of dispute as to the identity or eligibility of a potential winner, the winning Submission will be declared made by the authorized account holder of the email address used to enter the Contest provided he/she is eligible according to these Official Rules. In the event a dispute regarding the identity of the Entrant who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Tampering or fraud in connection with the entry process or the operation of the Contest, including, but not limited to the voting phase, is prohibited and any entries deemed by Sponsor, in its sole discretion, to have been submitted in this manner will be void. *Released Parties (as defined in Section 9, below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed, or misdirected Submission or failure to receive Submission due to limitation of third-party social network platforms; all of which will be void. Sponsor is not responsible for problems downloading or uploading any contest-related information to or from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an entrant's ability to participate in this Contest.* Partial or incomplete entries WILL NOT BE ACCEPTED AS CONTEST ENTRIES and shall not be eligible for any prize.

**6. Winner Determination:** One (1) Winner will be determined according to the process set forth below.

After the Contest Period close, a panel of qualified judges determined by Sponsor in its sole discretion will select the one (1) Submission from post with the highest-scoring Submission based on the following judging criteria:

- Impact of Nominee with Respect to the Theme of the Contest ("road warrior") (50%);
- Quality of Submission (25%); and
- Ability to emotionally move the Judges (25%).

Subject to the entrants' and Professional Drivers' compliance with these Official Rules, the Professional Driver nominated in the highest scoring Submission will be deemed the potential Prize winner. After the Contest Period, the judges will select one (1) Prize winner based on the scoring system above. In the event of a tie, the Professional Driver nominated in the Submission which received the highest score for "Quality of Submission," as determined by the qualified judges in their sole discretion, will be deemed the applicable potential winner from amongst the tied entrants. Sponsor reserves the right to select one (1) winner, if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Submission. Sponsor will not disclose judging scores. The decision of the judging panel is final and binding. The winner is subject to verification and compliance with the Official Rules.

**7. Winning Entrant/Professional Driver Requirements:** The winner will be notified and announced on the Pilot Flying J social medial channels by November 11, 2025. A potential winning Entrant and potential winning Professional Driver will be notified via a direct message on Facebook and comment on the applicable post on Facebook, and asked to provide, within 2 days of the date notice or attempted notice is sent, his/her name, mailing address, valid email address and date of birth **AND**, with the potential winning Professional Driver's consent, his/her full name and valid email address. Next, each potential winning Professional Driver will be required to sign and return a Declaration of Compliance, Liability Waiver and, where not prohibited, a Publicity Release ("Declaration") including consent to agree to a confidential background check, which must be received by Sponsor, within five (5) days of the date notice or attempted notice is sent, in order to confirm eligibility and claim his/her prize. A Professional Driver's participation, prize acceptance and/or prize receipt constitutes his/her full and unconditional agreement to these Official Rules. If the background check reveals that a potential winning Professional Driver has engaged in conduct that could damage the reputation of Sponsor or any of the Released Parties, as determined by Sponsor in its discretion, Sponsor may disqualify potential winner. If a potential winning entrant or Professional Driver cannot be contacted or fails to provide any requested information or document within the required time period, the potential winning entrant and Professional Driver are disqualified and forfeit the applicable prize. If a potential winning entrant or Professional Driver is disqualified for any reason, Sponsor may award the applicable prize to a runner-up, in its sole discretion, based on the judging process above.

**8. Prizes: ONE (1) GRAND PRIZE:** A refurbished semi-truck and \$50,000 cash reward payable to the winning Professional Driver. Approximate Retail Value ("ARV"): \$215,000 (Semi-truck: \$165,000; Cash: \$50,000). There is no prize for the person who entered the Submission.

Total value of all Contest prizes not to exceed \$215,000.

For All Prizes: Prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion and are provided AS IS, without warranty of any kind. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Unless as otherwise specified herein, each winning Professional Driver will be solely responsible for all federal, state, and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, is used. The Winner will receive a 1099 from Sponsor at the end of the year. All prize details not specified herein will be determined by Sponsor in its sole discretion. No substitution or transfer of Prize is permitted. If the Prize or the Prize notification is returned as undeliverable or any non-compliance with the Official Rules or failure to respond within the applicable time period, it will result in forfeiture of the Prize. Prize will be awarded only if the prize winner fully complies with these Official Rules. Prizes will be fulfilled approximately 2 – 3 weeks after all winner confirmation is complete.

**9. Release:** By participating in the Contest and/or receipt of any prize, each entrant and nominated Professional Driver agrees to release and hold harmless Facebook, Inc., Sponsor, Tombras Agency, and their respective parent companies, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.

**10. Publicity:** Acceptance of any prize shall constitute and signify each person's agreement and consent that Sponsor and its designees may use the person's name, city, state, likeness, photo, voice, biological information, including Submission, and/or prize information in connection with the Contest for promotional, advertising or other purposes, worldwide, in perpetuity, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

**11. Ownership of Submission:** Upon submitting his or her Submission to Sponsor, Entrant thereby irrevocably grants, transfers, conveys and assigns to Sponsor the entirety of the rights in and to the Submission and all renewals and extensions of intellectual property and other proprietary rights, including rights of publicity as related to the Submission and the Contest, and the right to secure all intellectual property registrations thereto in perpetuity including, without limitation, the rights to use the Submission for any and all purposes in any and all media whether now known or hereafter developed, on a worldwide basis, in perpetuity. Entrant waives any and all moral rights, rights of paternity, integrity, disclosure and withdrawal or inalienable rights under applicable law in the Submission. Each Entrant accepts and acknowledges that Sponsor shall not be obligated to use the Submission and that Sponsor in its sole discretion shall have the right to refrain from using the Submission. Sponsor shall not incur any liability whatsoever to the extent Sponsor chooses to refrain from any exploitation of its rights hereunder. Entrant will indemnify Sponsor, Released Parties, and any licensee of Sponsor against all claims, damages, liabilities, and expenses (including reasonable counsel fees and legal expenses) arising out of any breach of these terms. **Once an entry nomination is submitted, Entrant cannot revise such entry in any way.**

**12. General Conditions:** Sponsor reserves the right to cancel, suspend, extend and/or modify the Contest if any fraud, technical failures, human error, any other factor impairs the integrity or proper functioning of the Contest, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Contest, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. If terminated, Sponsor may, in its sole discretion, determine the winner(s) from among all non-suspect, eligible Entries received up to time of such action using the judging procedure outlined above. Sponsor may also modify the prizes offered. In addition, Sponsor reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated entries. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**13. Limitations of Liability:** Released Parties are not responsible or liable for: (1) any incorrect or inaccurate information, whether caused by entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Submission process or the Contest; (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest, the uploading, the processing or judging of Submissions, the announcement of the prizes or in any Contest-related materials; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any death, injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from

entrant's participation in the Contest or receipt or arising from the use or misuse of any prize by Entrant or anyone. Released Parties are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third-party use of any Submission.

By participating in the Contest, all Entrants agree to indemnify, defend and hold harmless Released Parties from any and all damages, claims, and liability (including attorney's fees and costs) arising out of or relating in any way to Entrant's participation in Contest and acceptance or use of any Prize and to release all rights to bring any claim, action or proceeding against Released Parties. This includes, but is not limited to, any and all claims, demands, and causes of action for personal injuries or death and/or damage to personal or real property, theft, loss or damage of any kind, or any other harm suffered directly or indirectly arising from or in connection with Entrant's participation in and/or entry into the Contest or acceptance or use of any Prize or, including but not limited to, traveling to, preparing for and/or participating in any Contest Prize-related activity and for any claims based on publicity rights, defamation, invasion of privacy, or Prize delivery.

**14. Disputes:** Except where prohibited, each Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the courts in Knox County, Tennessee; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Tennessee without giving effect to any choice of law or conflict of law rules (whether of the State of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Tennessee. **EACH PARTY HERETO HEREBY IRREVOCABLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY RIGHT IT MAY HAVE TO A TRIAL BY JURY IN ANY LEGAL PROCEEDING DIRECTLY OR INDIRECTLY ARISING OUT OF OR RELATING TO THIS AGREEMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY (WHETHER BASED ON CONTRACT, TORT OR ANY OTHER THEORY).**

**15. Entrant's Personal Information:** Information collected from Entrant is subject to Sponsor's Privacy Notice located at: <https://www.pilotflyingj.com/privacy-notice>.

**16. Winner List:** One (1) winner will be announced Pilot Flying J's social media channels by November 11, 2025.

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